

# Public Speaking: Persuasive Speech

Content of Speech: In this speech you are required to persuade the audience about a fact, a value, or a policy. It should be 6-8 minutes in length and include the following:

- A typed outline that clearly indicates the points you will cover in your speech should be turned in before you begin speaking.
- An introduction should be used to grab the audiences' attention and to introduce what the topic of the speech will be.
- The body of the speech should have at least three (3) main points of argument about what you are persuading us to believe and should include supporting details: examples, testimonials, use of statistics.
- The conclusion of the speech should let the audience know you are finishing up and should reinforce the main theme of the speech.

Your voice should be clear and loud enough that you can be heard in the back of the room. You should make frequent eye contact with members of the audience without focusing on just one person. You should demonstrate good posture and avoid nervous or distracting movements to demonstrate good poise. Also, your speech should be extemporaneous and you should only need to glance at your note cards.

## Rubric:

Outline (typed and done formally): **25 points**

Content: Introduction, Body, and Conclusion (6 to 8 minutes in length): **25 points**

Voice and Comprehensibility

Eye Contact (the speech is not simply read from start to finish). This criterion will be evaluated by a parent or other adult to who you will deliver the speech. They don't have to know any French but they can see if you are "speaking" to them and not just "reading" to them. **25 points**

Visual Aid and PowerPoint: **25 points**

Number of Slides (at least 10)	5	4	3	2	1
Accuracy and Grammar:	5	4	3	2	1
Aesthetics: (Color, Creativity, Attractiveness)	5	4	3	2	1
Content Organization: (Text, Pictures, Graphs, etc.)	5	4	3	2	1
How it Fits into Your Speech: (Strategically)	5	4	3	2	1

**Total =        /100 points**